



Mother to Mother has much to be proud of as we ring in the New Year and celebrate our accomplishments of 2011!

2011 Year End Successes

Program Services & Community Awareness

- Supported **106** moms in 2011 through phone and/or group support
- **3,160** minutes (close to 53 hours) were spent on first time calls with moms that want to be matched with a volunteer. Volunteers spent **4,471** minutes (74 hours, 31 minutes) via phone supporting moms in 2011.
- Established **3** new support groups in St. Charles County and trained **2** new group facilitators
- Participated in **45** community awareness events/prenatal classes; **33** were prenatal classes, **12** were community awareness events. Presented to Department of Health and Senior Services Home Health Visitors in Jefferson City and to **40** Community providers/Agencies in Springfield
- Distributed over **14,425** brochures; **38** hospitals/departments, **8** physician's offices, **3** early childhood centers and **32** community agencies
- Trained **9** new phone volunteers and recruited **13** new outreach volunteers
- Attended, networked and presented at the PSI Annual Perinatal Mood Disorders conference in Seattle in September
- **10** college students collected information on MtM and/or observed support groups
- Organized Saint Louis University students in a volunteer mailing effort for the end of year Direct Appeal letter

Staff & Board:

- Recruited 2 new members to the Board of Directors and 1 to the advisory board; elected a new president to the board (the second in over a decade)
- Supported part-time salaries for Director of Volunteers and full-time salary for the Executive Director through various fundraising efforts
- Set strategic program and organizational goals and objectives for 2012 in the board/staff retreat

Fundraising:

- Raised over **\$23,000** through fundraising events & direct appeals (solicitation letters)
- Successfully planned and hosted **3** major fund and friend raising events
- Awarded over **\$7,500** in grant/award monies; and continue to receive ongoing unrestricted operational funds through escrip, goodshop, goodsearch and California Pizza Kitchen (**\$1054** to date) just through “passive fundraising”

Thank you all for your continued support! We are looking forward to a successful 2012!