



Mother to Mother BiWeekly Newsletter 11-20-2009

Linda Meyer, Executive Director

November Board Meeting

The board of directors met Monday evening, November 4. Some items under discussion were finances, program services, a 2009 holiday appeal letter, and our May 2010 Mother's Day Fundraiser. Thanks to Kelly Caul for volunteering to chair this event a second year!

Donations

Thanks to board member Sarah Coffman and husband Daniel Smithson for their generous donation to MtM in honor of their recent wedding, many thanks to the board of directors for their donations to MtM in honor of Sarah and Daniels wedding.

Grant Award

Last week Mother to Mother was a recipient of \$2,500 grant from Enterprise Holdings Foundation. This money will be used for a marketing campaign, we will update our current marketing materials and advertising. Thanks to volunteer Maryann Nardoni, for her support and submission of this grant.

Expectant Mother's Guide

We will have a small ad running for 6 months in the Expectant Mother's Guide to St. Louis coming out in March 2010. This guide is for expectant moms and is either available in physicians waiting rooms or goes home to expectant moms in baby bags from St. Louis area hospitals. There is a very large distribution list. We wrote the cost of the ad into our Enterprise Holdings Foundation grant. We will be listed as an online resource in the next couple of weeks www.expectantparentsguide.com

Parents as Teachers

We have been asked to visit five high school sites of the Ft. Zumwalt School District to talk to pregnant teens about PPAD and the services of MtM. The presentations will be held in January 2010, we currently have one phone volunteer that experienced depression as a single teen mom. This is a small part of a plan to increase our referrals and expand services.

Angela Borisch Staples, Director of Volunteers

Volunteer Opportunities:

~ 12/5/09 ~ 3pm ~ St. Anthony's Hospital prenatal presentation

~ 12/15/09 ~ 10:45am ~ Barnes Hospital prenatal presentation

~ Have you wanted to get more involved, but weren't sure how? Now is your chance! We are planning our exciting May Event (luncheon/silent auction) right now and are looking for committee members. This will be our third year and we are hoping it will be the best yet! As of today, we're looking for assistance with soliciting auction items (including our delicious dessert auction!), marketing/invitations, registration/reservations, etc. Please don't let it hold you back if you're new to MTM or if you've never done anything like this before - we all work together!

Angela ~ ARBStaples@gmail.com ~ 636.220.9669 (home)

E-Scrip

The holiday's are right around the corner. Remember when purchasing holiday treats to swipe your

Escrip Card to earn money for Mother to Mother at participating grocers. Also check out e-scrip's website www.escrip.com to find out other locations that participate in this program! If you haven't signed up for e-scrip do it today!

Greenraising

Mother to Mother will be participating in a really great fundraiser called Greenraising. It is a great way to both make money for Mother to Mother and to make a positive impact on our world! Greenraising sells a large variety of eco-friendly products and 25% of the sales go straight to Mother to Mother.

The attached documents contain the information on how to access the website and make purchases so that it benefits Mother to Mother.

Then SPREAD THE WORD! It would be great if you could use the information letter as a template to email out to your friends and family. The more people we let know about this great opportunity, the more it will benefit Mother to Mother! If you have any questions please don't hesitate to contact me. Thanks everyone!

Kelly Caul
Board Member
kkcaul@yahoo.com

Have a great week!

Darcy and Linda
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